

2018

SPONSORSHIP PACKET



presents the

*MasAKA Reign...
Giving in Style!*

MASQUERADE BENEFIT GALA

NOVEMBER 10, 2018

COLONIAL GOLF & TENNIS CLUB, 4901 LINGLESTOWN ROAD, HARRISBURG, PA 17112

Sharia Spells, Gala Chairman

Melissa Oden, Gala Vice-Chairman

Susan Simms Marsh, Esq., President

Post Office Box 61244
Harrisburg, Pennsylvania 17107

www.akafoundationofcentralpa.com
akafoundationofcentralpa@gmail.com



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MASQUERADE BENEFIT GALA | November 10, 2018 | Colonial Golf & Tennis Club | 4901 Linglestown Road, Harrisburg, PA 17112



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The AKA Foundation of Central Pennsylvania, Inc. (Foundation) is hosting its 4th Annual Masquerade Benefit Gala (Gala), Saturday, November 10, 2018 at the Colonial Golf and Tennis Club. The Gala benefits the philanthropic work of Alpha Kappa Alpha Sorority, Inc., Epsilon Sigma Omega Chapter, and we are soliciting your sponsorship and continued support in strengthening the community we call home. Sponsorship in the form of a monetary contribution or in-kind gift will enable the delivery of solutions designed to improve conditions in our communities and implement programs that yield lasting positive results.

The Gala includes an exclusive V.I.P. Reception beginning at 7 p.m. (\$100) and the Masquerade Gala (\$75) - featuring the music of The Uptown Band - beginning at 8 p.m. The celebration wraps at midnight. Silent auction, door prizes and much more will contribute to an evening of fun which brings together some of the most influential leaders in the Harrisburg area.

Proceeds from the Gala help fund Alpha Kappa Alpha Sorority, Inc., Epsilon Sigma Omega Chapter, strategically-focused and highly effective community service initiatives. Established in 1952, the Chapter, which is part of the nation's first sorority established by African-American college-educated women, is the first such sorority to be based in Harrisburg. Areas of focus include Education, Family, Environment, Youth Development, Scholarship, HBUC for Life, Women's Healthcare, Economic Legacy, The Arts and Global Impact. Examples of some projects include:

- Youth Development and Mentoring Programs designed to motivate, engage and assist high school students in achieving success through academic achievement and life skills development;
- Educational workshops and health fairs such as Pink Goes Red for Heart Health, Diabetes, Cancer and Alzheimer's Awareness which showcase the importance of family life and living a healthy lifestyle; and
- Energy Education and Conservation Forums highlighting the importance of protecting the environment and global awareness.

Your sponsorship will help sustain and build upon this valuable work.

The enclosed form will guide you through steps for securing a sponsorship and should you have any questions or concerns, please feel free to call Susan Simms Marsh at 717-712-6828.



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About the AKA Foundation of Central Pennsylvania, Inc.

Established in 2011 by the members of Alpha Kappa Alpha Sorority, Inc. Epsilon Sigma Omega Chapter, the AKA Foundation of Central Pennsylvania, Inc. is a 501(c) 3 IRS-designated charity formed by dedicated volunteers, committed to serving those in the community who need assistance. The Foundation is the philanthropic arm of Alpha Kappa Alpha Sorority, Inc. Epsilon Sigma Omega Chapter. The Foundation enables contributions in support of the Chapter's commitment to helping improve the quality of life in Greater Harrisburg. Contributions to the Foundation are tax-deductible under sections 170, 2055, 2106 or 2522 of the Code.

About Alpha Kappa Alpha Sorority, Incorporated®

An international service organization founded on the campus of Howard University in Washington, D.C. in 1908, Alpha Kappa Alpha Sorority, Inc., is the first Greek-lettered organization established by African-American college-trained women. Alpha Kappa Alpha Sorority, Inc. volunteer network of more than 300,000 college-educated women put the sorority's credo "To be of Service to All Mankind" into action throughout the United States and abroad.

Alpha Kappa Alpha Sorority, Inc., Epsilon Sigma Omega Chapter

The Epsilon Sigma Omega Chapter was chartered in 1952 and provides philanthropic community service in Greater Harrisburg. Over the years, Epsilon Sigma Omega members have been role models and mentors to more than 2,000 girls and boys. The Epsilon Sigma Omega Chapter commitment to academic excellence resulted in the chapter awarding, over the years, more than \$300,000 in scholarship to high school students. Through the years, the Epsilon Sigma Omega Chapter has made recognizable contributions to the community including the commission, underwriting, and donation of a bust of the late Honorable K. Leroy Irvis, the first African-American Speaker of the Pennsylvania House of Representatives, on display in the State Museum of Pennsylvania and the refurbishment of the Harriet Braxton Playground at Seventh and McClay Streets.



AKA Foundation of Central Pennsylvania, Inc. | P.O. Box 61244 | Harrisburg, PA 17107

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PROGRAMS OF SERVICE

Childhood Awareness Programs

Harrisburg Park Revitalization Project

One Million Backpacks

Think HBCU

S.T.E.M. Emerging Young Leaders Youth Summit

High School Student Mentoring Program

Academic Scholarships

Financial Literacy Forums

African American Read-in Youth Literacy Program

Energy Education and Conservation Forums

Free Document Shredding Day

It's About You Women's Leadership Development Conference

Pink Goes Red for Heart Health

Diabetes Awareness Forums

AKA Health Village

The Longest Day Alzheimer's Awareness

Little Dresses for Africa



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SPONSORSHIP LEVELS

As a sponsor, you will have an opportunity to promote your brand and services to our guests. Several sponsorship opportunities are available, including custom packages.

DIAMOND-\$10,000

- Name and logo listed on promotional materials and programs for all 2019 community service activities
- Prestige logo placement during the Gala and link on Foundation website and social media
- Name/logo listed on all gala printed materials
- Live on-stage address
- Promotional collateral in SWAG Bags
- Workshop presenter/panelist opportunity
- 10 complimentary VIP Reception/Gala tickets and reserve table
- Special gift for guests seated at your table

PLATINUM-\$5,000

- Prestige logo placement during the Gala and link on Foundation website and social media
- Name/logo listed on all Gala printed materials
- Verbal acknowledgement during the Gala
- Promotional collateral in SWAG Bags
- 4 complimentary VIP Reception/Gala tickets and reserve seating

GOLD-\$2,500

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Gala printed materials
- Verbal acknowledgement during the Gala
- Promotional collateral in SWAG Bags
- 2 complimentary VIP Reception/Gala tickets and reserve seating

SILVER-\$1,000

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Gala printed materials
- Verbal acknowledgement during the Gala
- 1 complimentary VIP Reception/Gala ticket and reserve seating

BRONZE-\$500

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Gala printed materials
- Verbal acknowledgement during the gala
- 1 complimentary Gala ticket and reserve seating

SUPPORTER -\$25-\$499

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Gala printed materials

IN KIND

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Gala printed materials

Contact Information: 717-877-6454 or akafoundationofcentralpa@gmail.com

Note: The official registration and financial information of AKA Foundation of Central Pennsylvania, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



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OTHER SPONSORSHIP OPPORTUNITIES

Foundation sponsorship opportunities are flexible based on your marketing and philanthropic needs. Please contact us directly to determine a sponsorship package that will best suit your organization's needs.

VIP RECEPTION \$2,500

PHOTO BOOTH \$800

MEDIA SPONSOR

The AKA Foundation of Central Pennsylvania, Inc. welcomes the support of media organizations as sponsors of the Masquerade Benefit Gala. As part of media sponsorship, your organization would be designated as an official "Media Sponsor" of the Gala. The aim of media sponsorships is to gain and reinforce visibility for both your organization and the Gala. Media sponsorships require a matching dollar exchange for goods and services to media organizations. Potential media sponsors are invited to match the value of the sponsorship packages listed previously with in-kind media products, ad space, editorial space or other related services. Media sponsors may include newspapers, magazines, television, radio, internet and photography.

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DONOR INFORMATION *GIVING IN STYLE*

Company: _____

Name of Contact: _____

Mailing Address: _____

Phone & Email: _____

_____ **Diamond - \$10,000**

_____ **Platinum - \$5,000**

_____ **Gold - \$2,500**

_____ **Silver - \$1,000**

_____ **Bronze - \$500**

_____ **Supporter - \$499 - \$5**

_____ **VIP Reception - \$2,500**

_____ **Photo Booth - \$800**

_____ **Media**

_____ **In-Kind** _____

(Item(s))

For Custom, Media and In-Kind opportunities, please call for details.

Artwork Submissions: Logos, images and artwork should be submitted to akafoundationofcentralpa@gmail.com.

Payment Information: Please make payment to the order of AKA Foundation of Central Pennsylvania, Inc. and mail to the following:

AKA Foundation of Central Pennsylvania, Inc
Post Office Box 61244
Harrisburg, Pennsylvania 17107

Contact Information: 717-877-6454 or akafoundationofcentralpa@gmail.com

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