



2019

SPONSORSHIP PACKET

IT'S ABOUT YOU

WOMEN'S HEALTH & WELLNESS EXPO

Gail M. Davis, Chairman

Susan Simms Marsh, Esq., President

Post Office Box 61244
Harrisburg, Pennsylvania 17107

www.akafoundationofcentralpa.com
akafoundationofcentralpa@gmail.com



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IT'S ABOUT YOU WOMEN'S HEALTH AND WELLNESS EXPO

The AKA Foundation of Central Pennsylvania, Inc. (Foundation) is hosting It's About You: Women's Health and Wellness Expo.

Date: Saturday, October 12, 2019

Time: 9:00 am – 3:00 pm

Location: Scottish Rite Ballroom
2701 North Third Street
Harrisburg, Pennsylvania, 17110

Contact: Gail M. Davis, Women's Health and Wellness Expo Chairman
Susan Simms Marsh, President
akafoundationofcentralpa@gmail.com

Goal: To reach 500 women throughout Dauphin County, particularly the Harrisburg community, in order to educate and share information concerning heart health, breast cancer, women's health, diabetes, nutrition and mental health. Other focus areas include childhood obesity, health insurance, advance directives, caregivers' resources, prescription drugs and organ donation.

PROGRAM EVENTS

AKA Health Village-Presentations throughout the day

1. Women's Health, Dr. Jen Caudle, Family Physician
2. Breast Health, Dr. Lisa K. Torp, Breast Surgeon
3. Ask the Doctors Panel--Dr. Chavone Momon-Nelson, Obstetrician & Gynecologist;
Dr. Jadd W. Koury General Surgeon, Colon Rectal;
Dr. Nicole C. Williams, Pathologist
4. Childhood Obesity Dr. Nakiya Showell, Pediatrician
5. Diabetes, Dr Renu Joshi, Endocrinologist
6. Navigating the Medicare Market and Enrollment (Hamilton Health Center)
7. Organ Donation (Gift of Life Donor Program), Leslie R. Jean-Mary
8. Humor Does the Body Good, Sharon Veet, RN

Free Health Screenings

Blood Pressure
Glucose
Cholesterol
BMI

Health and Wellness Exhibits

Bone Marrow Registry	Healthy Lifestyles	Opioid Recovery
Breast Health	Heart Health	Organ & Tissue Donation and Transplant
Cancer Awareness, Prevention and Detection	Integrated Health Services	PA Breast & Cervical Cancer Early Detection Program
Caregiver Resources	Kidney Health	PA Orders for Life Sustaining Treatment
CHIP Program	Living Wills	Power of Attorney
Cora Health and Wellness RV	Lupus Awareness	Puddles Water Truck
Diabetes Awareness	Mammogram Vouchers	Sexual Assault Forensic Examiner (SAFE) Program
Facials and Skincare	Massage Therapy	Sickle Cell
Fitness	Natural Hair Care	Smoking Cessation and Vaping
Flu Shots	Nutrition and Wellness	Women's Services

SPONSORSHIPS

Your sponsorship will help sustain and build upon this valuable work.

The enclosed form will guide you through steps for securing a sponsorship and should you have any questions or concerns, please feel free to call Susan Simms Marsh at 717-712-6828.

About the AKA Foundation of Central Pennsylvania, Inc.

Established in 2011 by the members of Alpha Kappa Alpha Sorority, Inc. Epsilon Sigma Omega Chapter, the AKA Foundation of Central Pennsylvania, Inc. is a 501(c) 3 IRS-designated charity formed by dedicated volunteers, committed to serving those in the community who need assistance. AKA Foundation of Central Pennsylvania, Inc. provides support and programs that advance and promote healthy lifestyles, educational advancement, economic empowerment and environmental sustainability in the Greater Harrisburg community. Contributions to the Foundation are tax-deductible to the extent permitted under the law.

About Alpha Kappa Alpha Sorority, Incorporated®

An international service organization founded on the campus of Howard University in Washington, D.C. in 1908, Alpha Kappa Alpha Sorority, Inc., is the first Greek-lettered organization established by African-American college-trained women. Alpha Kappa Alpha Sorority, Inc. volunteer network of more than 300,000 college-educated women put the sorority's credo "To be of Service to All Mankind" into action throughout the United States and abroad.

Alpha Kappa Alpha Sorority, Inc., Epsilon Sigma Omega Chapter

The Epsilon Sigma Omega Chapter was chartered in 1952 and provides philanthropic community service in Greater Harrisburg. Over the years, Epsilon Sigma Omega members have been role models and mentors to more than 2,000 girls and boys. The Epsilon Sigma Omega Chapter commitment to academic excellence resulted in the chapter awarding, over the years, more than \$300,000 in scholarship to high school students. Through the years, the Epsilon Sigma Omega Chapter has made recognizable contributions to the community including the commission, underwriting, and donation of a bust of the late Honorable K. Leroy Irvis, the first African-American Speaker of the Pennsylvania House of Representatives, on display in the State Museum of Pennsylvania and the refurbishment of the Harriet Braxton Playground at Seventh and McClay Streets. The chapter has also provided community service programs focusing on health, education, the family, economics, the arts and environmental sustainability.





PROGRAMS OF SERVICE

Academic Scholarships

African American Read-in Youth Literacy Program

AKA Health Village

American Heart Association Capital Region

Bethesda Mission

Brethren Housing Association

Central Pennsylvania Food Bank

Diabetes Awareness Forums

Energy Education and Conservation Forums

Financial Freedom Expo

Financial Literacy Forums

Free Document Shredding Day

Grateful Scholars Program

Harrisburg Park Revitalization Project

High School Student Mentoring Program

It's About You Women's Leadership Development Conference

It's About You: Women's Health and Wellness Expo

The Longest Day Alzheimer's Awareness

Pink Goes Red for Heart Health

S.T.E.M. Emerging Young Leaders Youth Summit

Teen Money Camp



SPONSORSHIP LEVELS

As a sponsor, you will have an opportunity to promote your brand and services to our guests. Several sponsorship opportunities are available, including custom packages.

DIAMOND-\$5,000

- Prestige logo placement during the Expo and link on Foundation website and social media
- Name/logo listed on all Expo printed materials
- Company pop up banner displayed during Expo
- Table displays at Expo
- Verbal acknowledgement during Expo
- Promotional collateral in Expo Bags
- One to Two Minute Presentation during Expo

PLATINUM-\$4,500

- Prestige logo placement during the Expo and link on Foundation website and social media
- Name/logo listed on all Expo printed materials
- Company pop up banner displayed during Expo
- Table displays at Expo
- Verbal acknowledgement during Expo
- Promotional collateral in Expo Bags

EMERALD-\$3,000

- Prestige logo placement during the Expo and link on Foundation website and social media
- Name/logo listed on all Expo printed materials
- Table display at Expo
- Verbal acknowledgement during Expo
- Promotional collateral in Expo Bags

GOLD-\$2,500

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Expo printed materials
- Verbal acknowledgement during Expo
- Promotional collateral in Expo Bags

SILVER-\$1,000

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Expo printed materials
- Verbal acknowledgement during Expo

BRONZE-\$500

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Expo printed materials
- Verbal acknowledgement during Expo

IN KIND

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Expo printed materials

Contact Information: 717-712-6828 or akafoundationofcentralpa@gmail.com

Note: The official registration and financial information of AKA Foundation of Central Pennsylvania, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



OTHER SPONSORSHIP OPPORTUNITIES

Foundation sponsorship opportunities are flexible based on your marketing and philanthropic needs. Please contact us directly to determine a sponsorship package that will best suit your organization's needs.

AKA HEALTH VILLAGE \$7500

MEDIA SPONSOR

The AKA Foundation of Central Pennsylvania, Inc. welcomes the support of media organizations as sponsors of the It's About You Women's Health and Wellness Expo. As part of media sponsorship, your organization would be designated as an official "Media Sponsor" of the Expo. The aim of media sponsorships is to gain and reinforce visibility for both your organization and the Expo. Media sponsorships require a matching dollar exchange for goods and services to media organizations. Potential media sponsors are invited to match the value of the sponsorship packages listed previously with in-kind media products, ad space, editorial space or other related services. Media sponsors may include newspapers, magazines, television, radio, internet and photography.

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SPONSOR INFORMATION

Company: _____

Name of Contact: _____

Mailing Address: _____

Phone & Email: _____

Name Listed on Printed Program _____

_____ **Platinum - \$5,000**

_____ **Emerald - \$3,000**

_____ **Gold - \$2,500**

_____ **Silver - \$1,000**

_____ **Bronze - \$500**

_____ **AKA Health Village - \$7,500**

_____ **Media**

_____ **In-Kind** _____
[Item(s)]

For Custom, Media and In-Kind opportunities, please call for details.

Artwork Submissions: Logos, images and artwork should be submitted to **akafoundationofcentralpa@gmail.com**.

Payment Information: Please make payment to the order of AKA Foundation of Central Pennsylvania, Inc. and mail to the following:

AKA Foundation of Central Pennsylvania, Inc
Post Office Box 61244
Harrisburg, Pennsylvania 17107

Contact Information: 717-712-6828 or **akafoundationofcentralpa@gmail.com**

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