



2019 SPONSORSHIP PACKET

5th Annual Masquerade Benefit Gala A Capital Affair

Saturday, November 2, 2019

*VIP Reception 6 p.m. – 7 p.m.
Masquerade Gala 7 p.m. – 12 a.m.*

Colonial Golf & Tennis Club
4901 Linglestown Road, Harrisburg, PA 17112



Susan Simms Marsh, Esq., President

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The AKA Foundation of Central Pennsylvania, Inc. (Foundation) is hosting its 5th Annual Masquerade Benefit Gala (Gala), Saturday, November 2, 2019 at the Colonial Golf and Tennis Club. The Gala benefits the philanthropic work of the Foundation, and we are soliciting your sponsorship and continued support in strengthening the community we call home. Sponsorship in the form of a monetary donation or in-kind gift will enable the delivery of solutions designed to improve conditions in our communities and implement programs that yield lasting positive results.

The Gala includes an exclusive V.I.P. Reception beginning at 6 p.m. (\$100) and the Masquerade Gala (\$75) - featuring the music of James E. White/Renaissance Band- beginning at 7 p.m. The celebration wraps at midnight. Silent auction, door prizes and much more will contribute to an evening of fun which brings together some of the most influential leaders in the Harrisburg area.

Proceeds from the Gala help fund strategically focused and highly effective community service initiatives. Areas of focus include Education, Health, Environment, Economic Development, Scholarship. Examples of some programs include:

- Grateful Scholars Program designed to motivate, engage and assist high school and college students in achieving success through academic scholarships; mentoring high school students in the preparation for college; and providing Grateful Scholar Coaches for first year college students;
- Educational workshops and health fairs such as Love Your Heart Take Part Heart Health, Diabetes, Cancer and Alzheimer's Awareness which showcase the importance of family life and living a healthy lifestyle; and
- Energy Education and Conservation Forums highlighting the importance of protecting the environment and global awareness.

Your sponsorship will help sustain and build upon this valuable work.

The enclosed form will guide you through steps for securing a sponsorship and should you have any questions or concerns, please feel free to email at akafoundationofcentralpa@gmail.com.

About the AKA Foundation of Central Pennsylvania, Inc.

Established in 2011 by the members of Alpha Kappa Alpha Sorority, Inc. Epsilon Sigma Omega Chapter, the AKA Foundation of Central Pennsylvania, Inc. is a 501(c) 3 IRS-designated charity formed by dedicated volunteers, committed to serving those in the community who need assistance. AKA Foundation of Central Pennsylvania, Inc. provides support and programs that advance and promote healthy lifestyles, educational advancement, economic empowerment and environmental sustainability in the Greater Harrisburg community. Contributions to the Foundation are tax-deductible to the extent permitted under the law.

About Alpha Kappa Alpha Sorority, Incorporated ®

An international service organization founded on the campus of Howard University in Washington, D.C. in 1908, Alpha Kappa Alpha Sorority, Inc., is the first Greek-lettered organization established by African-American college-trained women. Alpha Kappa Alpha Sorority, Inc. volunteer network of more than 300,000 college-educated women put the sorority's credo "To be of Service to All Mankind" into action throughout the United States and abroad.

Alpha Kappa Alpha Sorority, Inc., Epsilon Sigma Omega Chapter

The Epsilon Sigma Omega Chapter was chartered in 1952 and provides philanthropic community service in Greater Harrisburg. Over the years, Epsilon Sigma Omega members have been role models and mentors to more than 2,000 girls and boys. The Epsilon Sigma Omega Chapter commitment to academic excellence resulted in the chapter awarding, over the years, more than \$300,000 in scholarship to high school students. Through the years, the Epsilon Sigma Omega Chapter has made recognizable contributions to the community including the commission, underwriting, and donation of a bust of the late Honorable K. Leroy Irvis, the first African-American Speaker of the Pennsylvania House of Representatives, on display in the State Museum of Pennsylvania and the refurbishment of the Harriet Braxton Playground at Seventh and McClay Streets.





PROGRAMS OF SERVICE

Grateful Scholars Program

Harrisburg Park Revitalization Project

S.T.E.M. Emerging Young Leaders Youth Summit

Financial Literacy Forums

Financial Freedom Expo

Energy Education and Conservation Forums

Free Document Shredding Day

It's About You Women's Leadership Development Conference

It's About You Women's Health and Wellness Expo

Love Your Heart Take Part Heart Health Program

Diabetes Awareness Forums

AKA Health Village

Alzheimer's Awareness

American Heart Association Capital Region

Bethesda Mission

Brethren Housing Association

Central Pennsylvania Food Bank



SPONSORSHIP LEVELS

As a sponsor, you will have an opportunity to promote your brand and services to our guests. Several sponsorship opportunities are available, including custom packages.

DIAMOND-\$10,000

- Name and logo listed on promotional materials and programs for all 2019 community service activities
- Prestige logo placement during the Gala and link on Foundation website and social media
- Name/logo listed on all gala printed materials
- Live on-stage address
- Promotional collateral in SWAG Bags
- Workshop presenter/panelist opportunity
- 10 complimentary VIP Reception/Gala tickets and reserve table
- Special gift for guests seated at your table

PLATINUM-\$5,000

- Prestige logo placement during the Gala and link on Foundation website and social media
- Name/logo listed on all Gala printed materials
- Verbal acknowledgement during the Gala
- Promotional collateral in SWAG Bags
- 4 complimentary VIP Reception/Gala tickets and reserve seating

GOLD-\$2,500

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Gala printed materials
- Verbal acknowledgement during the Gala
- Promotional collateral in SWAG Bags
- 2 complimentary VIP Reception/Gala tickets and reserve seating

SILVER-\$1,000

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Gala printed materials
- Verbal acknowledgement during the Gala
- 1 complimentary VIP Reception/Gala ticket and reserve seating

BRONZE-\$500

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Gala printed materials
- Verbal acknowledgement during the gala
- 1 complimentary Gala ticket and reserve seating

SUPPORTER -\$25-\$499

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Gala printed materials

IN KIND

- Name/logo displayed on Foundation website and social media
- Name/logo listed on all Gala printed materials

Contact Information: akafoundationofcentralpa@gmail.com

Note: *The official registration and financial information of AKA Foundation of Central Pennsylvania, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.*



OTHER SPONSORSHIP OPPORTUNITIES

Foundation sponsorship opportunities are flexible based on your marketing and philanthropic needs. Please contact us directly to determine a sponsorship package that will best suit your organization's needs.

VIP RECEPTION \$2,500

PHOTO BOOTH \$800

MEDIA SPONSOR

The AKA Foundation of Central Pennsylvania, Inc. welcomes the support of media organizations as sponsors of the Masquerade Benefit Gala. As part of media sponsorship, your organization would be designated as an official "Media Sponsor" of the Gala. The aim of media sponsorships is to gain and reinforce visibility for both your organization and the Gala. Media sponsorships require a matching dollar exchange for goods and services to media organizations. Potential media sponsors are invited to match the value of the sponsorship packages listed previously with in-kind media products, ad space, editorial space or other related services. Media sponsors may include newspapers, magazines, television, radio, internet and photography.

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DONOR INFORMATION
GIVING IN STYLE

Company: _____

Name of Contact: _____

Mailing Address: _____

Phone & Email: _____

Name for listing on printed materials, website and social media _____

_____ **Diamond - \$10,000**

_____ **Platinum - \$5,000**

_____ **Gold - \$2,500**

_____ **Silver - \$1,000**

_____ **Bronze - \$500**

_____ **Supporter - \$499 - \$25**

_____ **VIP Reception - \$2,500**

_____ **Photo Booth - \$800**

_____ **Media**

_____ **In-Kind** _____
(Item(s))

For Custom, Media and In-Kind opportunities, please call for details.

Artwork Submissions: Logos, images and artwork should be submitted to **akafoundationofcentralpa@gmail.com**.

Payment Information: Please make payment to the order of AKA Foundation of Central Pennsylvania, Inc. and mail to the following:

AKA Foundation of Central Pennsylvania, Inc
Post Office Box 61244
Harrisburg, Pennsylvania 17107

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